



HAGERTY

Corporate Giving Guidelines

Hagerty Corporate Citizenship guides our giving efforts to make a positive impact in the communities in which we live and work. Our **Corporate Giving** program supports Planet and Prosperity, focusing on environmental stewardship and economic development of our local communities. We provide funding selectively to community organizations with programs or projects focused on the following:

Planet:

- **Community Stewardship of the Environment:** Initiatives that educate or engage the community in environmental sustainability (conservation, circular economy, energy and waste management, water, etc.)
- **Sustainable/Green Businesses:** Small business initiatives that promote environmental stewardship innovation
- **Regional Parks & Recreation:** Parks and recreation initiatives providing public access for community benefit

Prosperity:

- **Small Business & Entrepreneurship Support:** Initiatives that develop and support the resiliency of small businesses, new businesses, and innovation
- **Economic Development:** Initiatives that support business attraction and retention efforts
- **Community Resilience & Crisis Relief:** Initiatives that support crisis relief or natural disaster relief

Values Statement

We Share the Road

At Hagerty, we share the road. We are an inclusive automotive community where all are welcomed, valued and belong regardless of race, gender, age or car preference. We are united by our shared passion for driving, our commitment to preserve car culture for future generations and our desire to make a positive impact in the world.

Our Corporate Giving program **does not** support:

- » Private pursuits
- » Religious causes
- » Political parties, associations and representatives of advocacy groups
- » Conferences, seminars, workshops or publications of their proceedings
- » Endowments
- » Athletics
- » Film/video production
- » Travel
- » Organizations that discriminate by race, creed, gender, gender identity, sexual orientation, age, religion or national origin

Corporate Giving Criteria

Hagerty evaluates funding requests based upon the following criteria:

- » Aligns with a Planet or Prosperity initiative
- » Addresses a specific/identified community need
- » Provides a clear plan to address the issue
- » Outlines clear, measurable and reportable goals
- » Serves a population greater than 100 with an emphasis on diversity, inclusion, and belonging
- » Provides project and organizational budgets and project timelines
- » Shares other committed resources and/or additional community partners

Located within 100 miles / 160 kilometers of Hagerty's offices:

- » United States: Traverse City (MI), Ann Arbor (MI), Dublin (OH), and Golden (CO)
- » Canada: Richmond Hill (ON)
- » United Kingdom: Towcester, Northamptonshire

Application Process

Applications are accepted and reviewed individually on a quarterly basis.

Submit requests through the application form on Hagerty's [website](#), following the criteria above.

- » Decision notifications are sent via e-mail based upon the following timeline:

Quarter	Application Due	Decision Notification
Q1	Feb 28	Mar 31
Q2	May 31	June 30
Q3	Aug 31	Sep 30
Q4	Nov 30	Dec 30

→ **Plan to share an impact report upon completion of your project or program**

→ **For more information, please e-mail impact@hagerty.com**